

# Event Evaluation Survey Example

We appreciate you taking the time to complete the following survey to assist us with evaluating the success if the event.

Gender  Male  Female  Other

Age  Under 25  25-44  45-64  65 & Over

Your usual residential postcode or suburb \_\_\_\_\_

How did you hear about the event?

TV  Sponsor  Radio  Website

Brochure  Newspaper  Advertising  Social Media

Other (Please Specify) \_\_\_\_\_

How did you travel to the event?

Car  Bus  Hire Car

Train  Plane

Other (Please Specify) \_\_\_\_\_

Name of town you stayed in \_\_\_\_\_

Number of nights stayed  None  1-2  3-5  6 Plus

What type of accommodation did you use?

Hotel  Motel  Caravan Park/Cabins

Friends/Family  Self Contained  Serviced Apartment

Farm Stay/B&B

Other (Please Specify) \_\_\_\_\_

Number of people who attended with you  None  1-2  3-5  6 Plus

Who attended with you?

Single/Partner  Couple  Friends

Tour Group  Children Under 12  Children Over 12

Stall Holder/Performer

Other (Please Specify) \_\_\_\_\_

