

# Publicity/Promotional Use Permission Form Example

Permission for **insert name** to use the following information;

- Personal Information eg name, likeness, image, photograph, video and voice recordings or endorsements.
- Copyright Material eg written, artistic or musical works, photographic, video or sound recordings.

At **insert name** discretion this information may be used in the following manner:

- External publications such as newspapers, newsletters and magazines;
- Council publications, such as posters, brochures, booklets and displays; videos;
- Intranet and internet sites including social media.

For the purposes of the Privacy Act 1988, these are classified as generally available publications.

**Insert name** will hold full usage rights and copyright of the images.

**Insert name** seeks your permission to use your/your child's information for such purposes. While all care is taken **insert name** is not responsible and cannot control third parties sharing and reproducing images, videos, musical works or recording once it is placed on the internet.

## Acknowledgement and Consent

I acknowledge that I have read the details outlined above. I give permission for personal information and/or copyright materials in which I/my child are involved in to be used for publications and public relations activities by **insert name**. This may include use in print and electronic media, video, internet and social media. If the person is under the age of 18 a parent or guardian must sign.

I have spoken with .....  
(Child's/Children's name/s) and they understand and are happy with how their image will be used.

First Name/s \_\_\_\_\_ Surname \_\_\_\_\_  
Adult  Child Under 18 Years of Age

First Name/s \_\_\_\_\_ Surname \_\_\_\_\_  
Adult  Child Under 18 Years of Age

First Name/s \_\_\_\_\_ Surname \_\_\_\_\_  
Adult  Child Under 18 Years of Age

Address \_\_\_\_\_

Postal Address \_\_\_\_\_

Phone Mobile \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name Parent/Guardian \_\_\_\_\_

Signature Parent/Guardian \_\_\_\_\_

Keep a Copy for Your Records.